

Belly Dance New England Review Guidelines and Policy for Event Reviewers

Thank you for volunteering to be an event reviewer. BDNE values community participation, and we like to hear from a wide variety of community members.

Here are some guidelines for writing your review:

- We expect reviews to be fair and balanced. Think about the things you would want to know about if you were going to an event in this same venue or sponsored by the same person. This may mean writing about an aspect of the event that did not go well – for example, the venue may have had a poor sound system, or the room was extremely cold. Most event producers are interested in learning how they approve, and appreciate getting feedback on their events.
- Occasionally, some people may not like what you wrote, and may choose to voice their concern in a letter to the editor. This is their right; it does not mean that you wrote a bad review. They are expressing your opinion, as you did.
- The length of the review, in words, is not a hard limit. Generally, reviews are 500 – 1000 words. However, it is preferable that you write what you need to say, and we can work with you to edit, as needed.
- We recommend that you submit the review within two weeks after the event.
- We try, as much as possible, to obtain press passes to events. Should one not be available, or should you want to cover an event for which a press pass is not usually given (such as a workshop), other funding options may be available. Please speak with the Events editor about this.
- Event promoters often arrange for professional photographers to be at their event, so there is no need for you to take photographs.
- The review will be edited for clarity and grammar by one of our editors. This is the only other person to see the review prior to publication. Please do not share the review with the event sponsor, or anyone related to the event, prior to publication. This is to avoid any undue influence.